

# Composite summary of five paths

<b>Path</b>	<b>Conditions</b>	<b>Sources of Energy</b>	<b>Applied approaches</b>
<b>MVP</b>	Rich history, noble purpose, value-driven leadership	Magnetic leaders, compelling legacy, Impossible dreams	Broader pictures, true value of people, articulating what matters most, purposeful selection
<b>P&amp;M</b>	Behavioural consistency, clear measures, mature marketplace, continuous improvement	Unrelenting customers, dynamic marketplace	Performance transparency, distribution leadership broadly
<b>ES</b>	High-risk, high-reward opportunities, employee “ownership” potential	Magnetic leaders, impossible dreams, dynamic marketplace	Widespread opportunities, distribution leadership broadly, purposeful selection
<b>IA</b>	Highly ambitious individuals, individual growth and achievement of prime importance	Unrelenting customers, dynamic marketplace	Articulating what matters most, performance transparency, purposeful selection, widespread opportunities
<b>R&amp;C</b>	Work is not intrinsically stimulating, monetary rewards are constrained, unskilled labor	Magnetic leaders, compelling legacy, dynamic marketplace	True value of people, generating collective energy, meaningful recognition and rewards