

## PROGRAMME STRUCTURE

### STAKEHOLDER MAP & ANALYSIS

- Programme organisation structure
- Blueprint
- Benefit profile & management
- Stakeholder map & analysis
- Communications strategy
- Programme plan & project portfolio
- Risk log & management

#### Purpose

- The stakeholder map identifies all individuals and groups of stakeholders and their particular interest in the Programme
- To provide a tool for identifying and planning the necessary communications process for a Programme.
- To facilitate the information dissemination and two-way communications – that are critical for managing expectations effectively

#### Composition

- Matrix / Listing of all stakeholders by role/function in organization and their interest in the Programme (financial, technical etc)
- Stakeholder analysis identifies and assesses who is affected by the Programme and the impact of the Programme

#### Derivation

- Blueprint
- Programme plan
- Organisational structures